

2017

GEM Infographic

Smith College

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2016/17 WOMEN'S REPORT



± 163m women
starting and
running **new**
businesses

± 111m
women running
established
businesses

IN 6 REGIONS

38% of women
entrepreneurs report
having **innovative**
products or
services

**Europe &
Central Asia**

Women entrepreneurs are **22%**
more likely than men entrepreneurs to
have a **college degree**

**North
America**

**Middle East &
North Africa
(MENA)**

37% of women entrepreneurs
have **ambitions to grow**
their **businesses**

**Latin America
& Caribbean**

**Sub-Saharan
Africa**

**East & South
Asia & Pacific**

In Mexico and Brazil,
TEA* rates are higher
among **women than**
among **men**

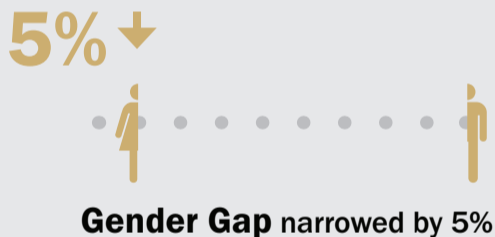
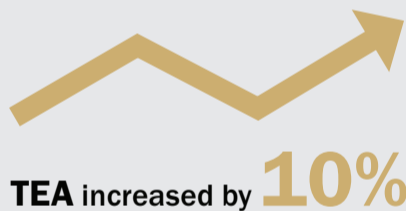
More than half of
women in Sub-Saharan
Africa **personally**
know an entrepreneur

In Indonesia, Philippines
and Vietnam, **TEA***
rates are higher among
women than
among **men**

*TEA = Total Entrepreneurship Activity

KEY FINDINGS

FROM 2014/15 TO 2016:



Using data from 63 economies featured in this report and the previous one produced in 2014/15

10%
of **women**
operate **alone** and
do not intend to hire
employees in the **next**
5 years



The proportion of
entrepreneurs
with a **college** level
education or higher has
increased



Women have a
greater likelihood
of **innovativeness**
than men



Women are more than **2X** as likely as men
to be **starting businesses** in government, health,
education and social services

Fewer than 2% of women entrepreneurs are
starting information and communications technology
businesses: Little more than **one-fourth** the level
among **men entrepreneurs**

