2016/17 WOMEN’S REPORT

IN 6 REGIONS

- **± 163m women** starting and running new businesses
- **± 111m women** running established businesses

**KEY FINDINGS**

**East & South Asia & Pacific**
- Women entrepreneurs are 22% more likely than men entrepreneurs to have a college degree
- 37% of women entrepreneurs have ambitions to grow their businesses

**Europe & Central Asia**
- 38% of women entrepreneurs report having innovative products or services

**Middle East & North Africa (MENA)**
- In Indonesia, Philippines and Vietnam, TEA* rates are higher among women than among men

**Latin America & Caribbean**
- More than half of women in Sub-Saharan Africa personally know an entrepreneur

**Sub-Saharan Africa**
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**North America**
- In Mexico and Brazil, TEA* rates are higher among women than among men

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**Key Findings**

**From 2014/15 to 2016:**

- **TEA increased by 10%**
- **Gender Gap narrowed by 5%**

Using data from 63 economies featured in this report and the previous one produced in 2014/15

- **10% of women** operate alone and do not intend to hire employees in the next 5 years
- **Women have a greater likelihood of innovativeness than men**
- **Women are more than 2X as likely as men to be starting businesses in government, health, education and social services**
- **Fewer than 2% of women entrepreneurs are starting information and communications technology businesses: Little more than one-fourth the level among men entrepreneurs**

74 ECONOMIES Profiled