IN 6 REGIONS

± 163m women starting and running new businesses

± 111m women running established businesses

38% of women entrepreneurs report having innovative products or services.

Women entrepreneurs are 22% more likely than men entrepreneurs to have a college degree.

37% of women entrepreneurs have ambitions to grow their businesses.

Women entrepreneurs in Sub-Saharan Africa personally know an entrepreneur.

Eastern Africa and Latin America & Caribbean have the highest TEA rates among women.

More than half of women in Sub-Saharan Africa are more likely than men to have a college degree.

In Indonesia, Philippines and Vietnam, TEA rates are higher among women than among men.

Sub-Saharan Africa

More than half of women in Sub-Saharan Africa are more likely than men to have a college degree.

Women entrepreneurs are 22% more likely than men entrepreneurs to have a college degree.

37% of women entrepreneurs have ambitions to grow their businesses.

Women entrepreneurs in Sub-Saharan Africa personally know an entrepreneur.

In Indonesia, Philippines and Vietnam, TEA rates are higher among women than among men.

East & South Asia & Pacific

In Eastern Africa and Latin America & Caribbean, TEA rates are higher among women than among men.

Sub-Saharan Africa

More than half of women in Sub-Saharan Africa are more likely than men to have a college degree.

Women entrepreneurs in Sub-Saharan Africa personally know an entrepreneur.

In Indonesia, Philippines and Vietnam, TEA rates are higher among women than among men.

Latin America & Caribbean

In Mexico and Brazil, TEA rates are higher among women than among men.

Women entrepreneurs in Sub-Saharan Africa personally know an entrepreneur.

Women have a greater likelihood of innovativeness than men.

The proportion of entrepreneurs with a college level education or higher has increased.

Women are more than 2x as likely as men to be starting businesses in government, health, education and social services.

Fewer than 2% of women entrepreneurs are starting information and communications technology businesses: Little more than one-fourth the level among men entrepreneurs.

Women have a greater likelihood of innovativeness than men.

The proportion of entrepreneurs with a college level education or higher has increased.

Women are more than 2x as likely as men to be starting businesses in government, health, education and social services.

Fewer than 2% of women entrepreneurs are starting information and communications technology businesses: Little more than one-fourth the level among men entrepreneurs.

74 ECONOMIES PROFILED

2016/17 WOMEN’S REPORT

FROM 2014/15 TO 2016:

Gender Gap narrowed by 5%

TEA increased by 10%

Using data from 63 economies featured in this report and the previous one produced in 2014/15

10% of women operate alone and do not intend to hire employees in the next 5 years.

Women have a greater likelihood of innovativeness than men.

The proportion of entrepreneurs with a college level education or higher has increased.

Women are more than 2X as likely as men to be starting businesses in government, health, education and social services.

Fewer than 2% of women entrepreneurs are starting information and communications technology businesses: Little more than one-fourth the level among men entrepreneurs.

*TEA = Total Entrepreneurship Activity